



Digital Agenda for Europe Delivering Digital Growth and Jobs

DG CONNECT – F1: Growth & Jobs

Serbia Chapter 10 Screening meeting – 22 May 2014





"Every European Digital"

N. Kroes



Political framework: Europe 2020

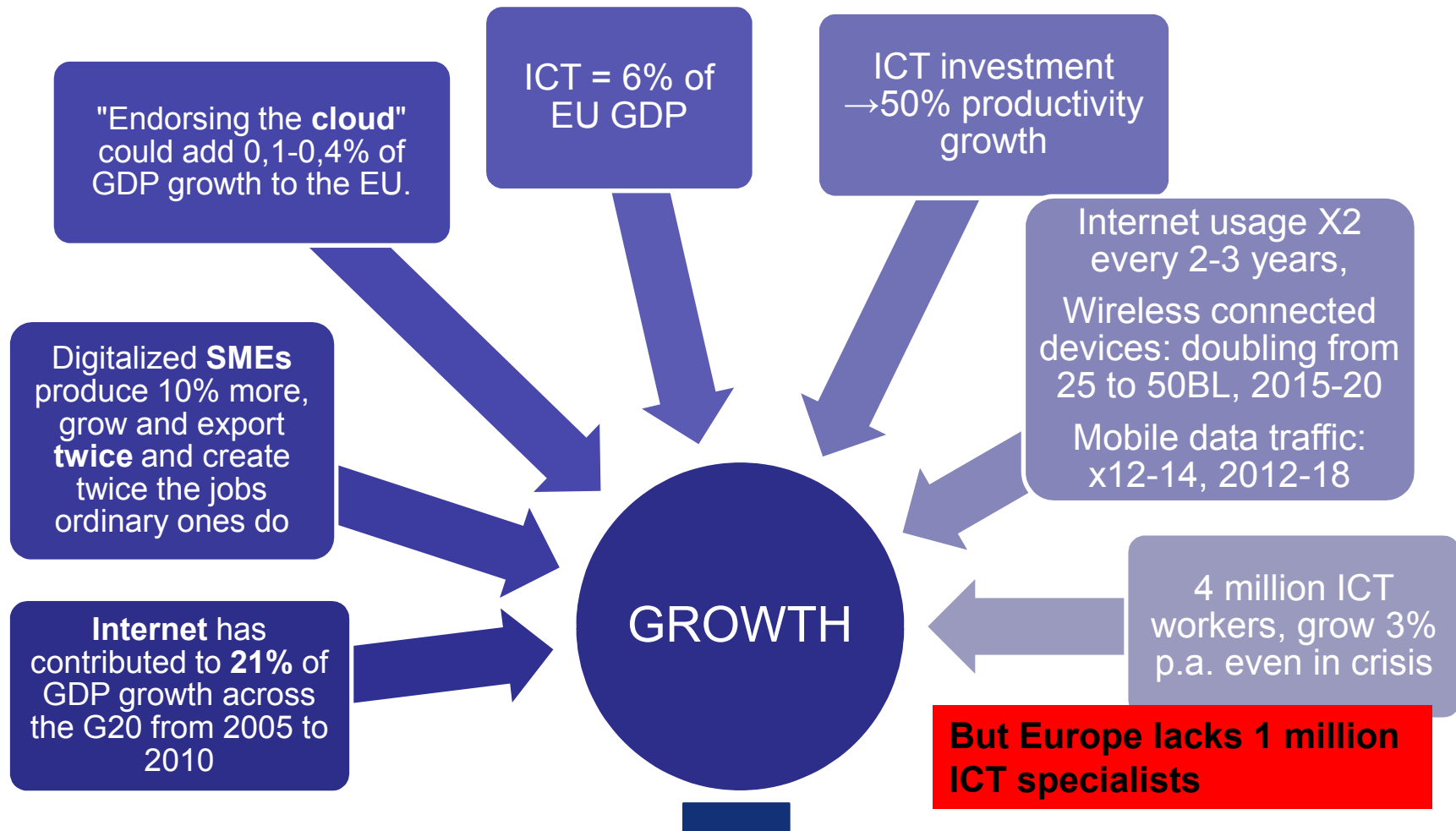
7 flagships

Digital Agenda for Europe

- Youth on the move
- Innovation Union
- An industrial policy for the globalisation era
- New skills for jobs
- European Platform against poverty
- Resource efficient Europe



Why ICT matters





Digital Agenda for Europe – 7 Pillars

Digital Single Market

Interoperability & Standards

Trust & Security

Fast and ultra-fast Internet access

Research and innovation

Enhancing digital literacy, skills and inclusion

ICT-enabled benefits for EU society



DAE progress so far

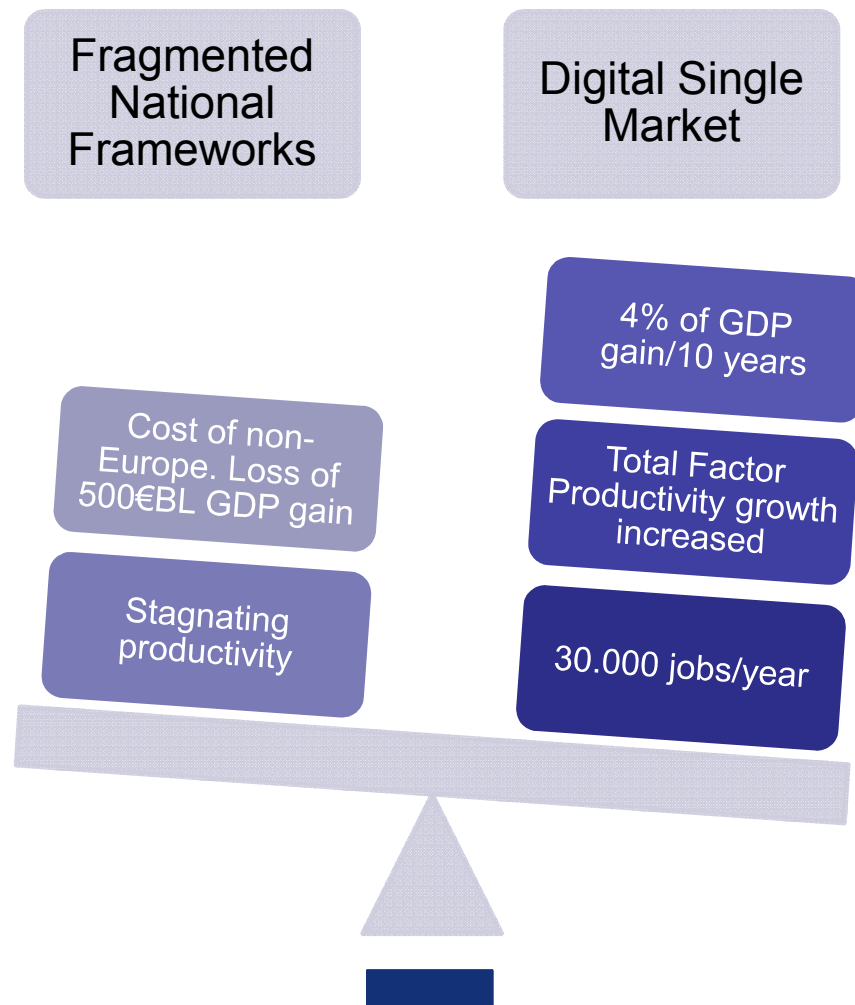
On **132** actions:

- **87** actions are completed – 66%
- **37** actions are on track – 28%
- **8** actions are delayed – 6%





The Digital Single Market – borderless EU economy



Full implementation of updated DAE - Impacts

5% expected increase of European
GDP by 2020

1.2 million jobs to be created in
infrastructure construction in the short
term, rising to 3.8 million jobs
throughout the economy in the long term



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graph TD; A[5% expected increase of European GDP by 2020] --> C((Growth & Jobs)); B[1.2 million jobs to be created in infrastructure construction in the short term, rising to 3.8 million jobs throughout the economy in the long term] --> C;
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Growth
& Jobs

DAE Engagement



Digital Champions



Going Local



DAE High Level Group & implementation study

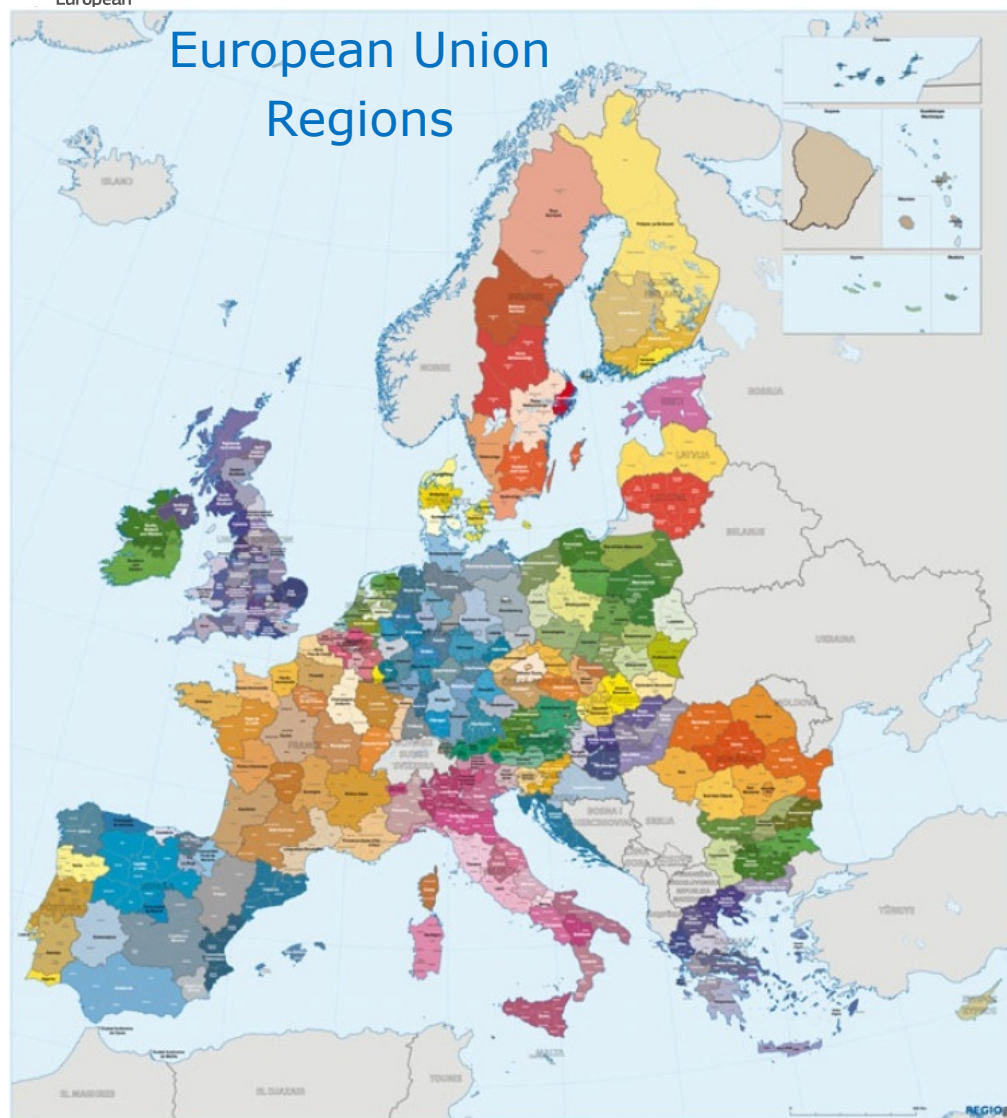


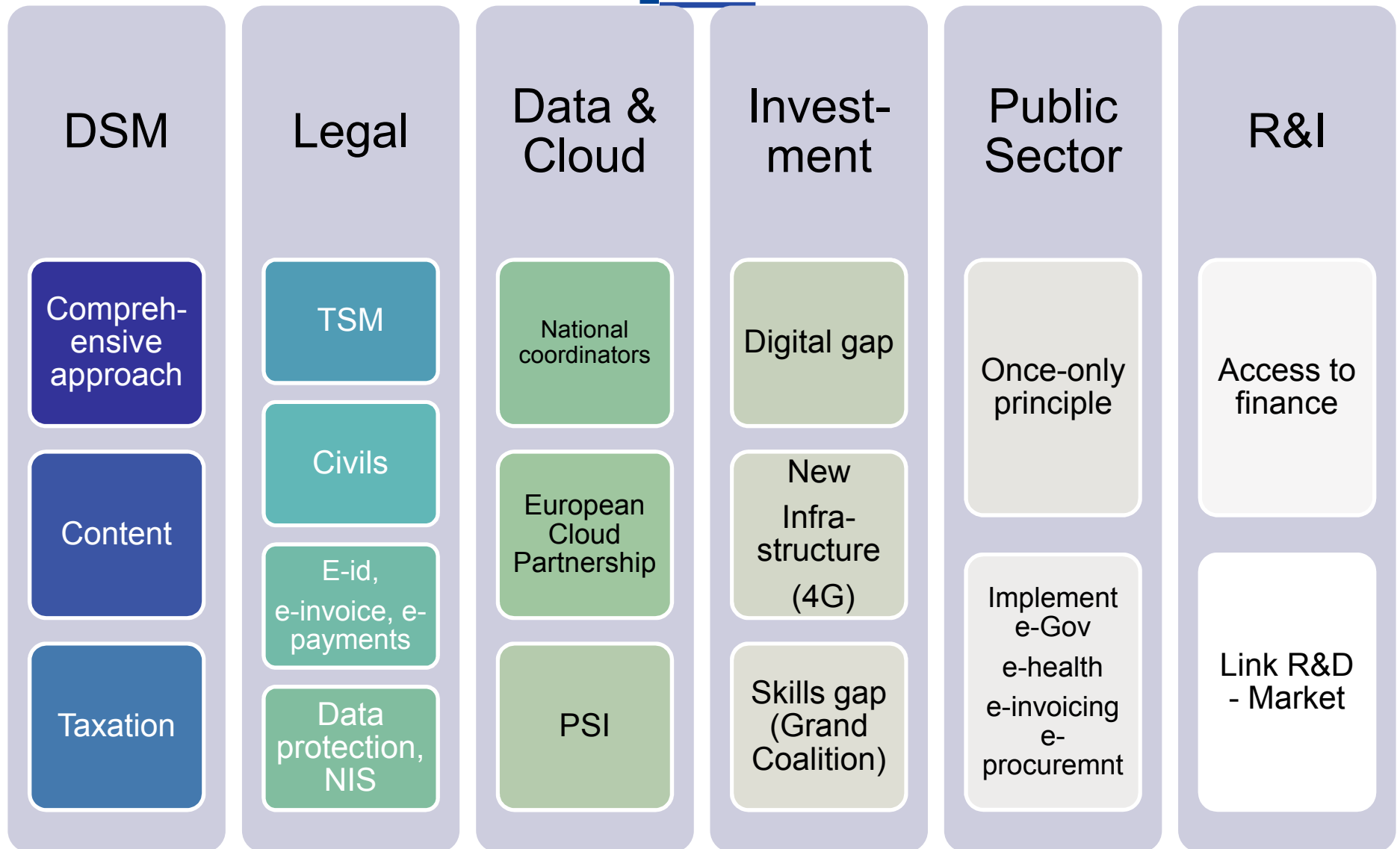
National and Regional Digital Agendas

Many national and regional authorities have implemented digital strategies.

They reflect key DAE priorities:

- investment in broadband infrastructure
- ICT enterprises
- e-Government
- e-Health, inclusion and accessibility.







Research & Development



- €70 billion research and innovation funding programme (2014-2020)
- H2020 includes a major ICT component (both in industrial and societal challenges research).
- A core part of Europe 2020, Innovation Union & European Research Area:
 - ☐ Responding to the economic crisis to invest in future jobs and growth
 - ☐ Addressing people's concerns about their livelihoods, safety and environment
 - ☐ Strengthening the EU's global position in research, innovation and technology





Europe 2020 strategy consultation

- Launched by the Secretariat-General of the European Commission
- To draw preliminary lessons on the first years of implementation of the strategy and to reflect on its design for the coming years.
- Time period: from 5 May to 31 October 2014
- Consultation seeks your views on its further development – Have your say!
- More info:
http://ec.europa.eu/europe2020/public-consultation/index_en.htm





Thank you!



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DigitalAgenda



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<http://www.daeimplementation.eu>

